



IMMEDIATE RELEASE

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## **Cox enhances broadband affordability programs with increased speeds and expanded eligibility**

*Cox low-cost product tiers Connect2Compete and ConnectAssist speeds double to 100 mbps*

**PHOENIX** –Cox will double the upload speed of its of low-cost internet programs, [ConnectAssist](#) and [Connect2Compete](#) from 50 Mbps to **100 Mbps**, effective March 31, 2022. More than 500,000 individuals nationwide participating in these programs will receive these faster speeds at **no additional cost. Customers do not need to contact Cox to obtain the speed increase** (only reset their routers - power off, then power on- after March 31).

In addition, so more Arizonans can have access to affordable internet service, Cox is participating in the federal government’s Affordable Connectivity Program (ACP) and has expanded eligibility for its low-cost internet program, ConnectAssist to match the ACP criteria. With the application of the \$30 ACP internet subsidy, more people will have the ability to receive free 100 Mbps from the ConnectAssist internet service. ConnectAssist-which serves low-income households, including students, seniors, veterans and tribal members on federal government assistance- now includes eligible customers at or below 200% of the Federal Poverty Guidelines. Customers can visit [cox.com/digitalequity](https://cox.com/digitalequity) to find out if they’re eligible and sign up for these programs.

“The speed increase for our affordability programs and expanded eligibility for more Arizona families are another step in our commitment to internet connectivity for all who need it,” said Percy Kirk, Southwest Region Manager and Senior Vice President of Cox Communications. “The power of public and private partnerships like these announced today, demonstrate our shared commitment to ensure that Arizona households, where money is tight, have access to high-speed internet.”

“I applaud companies like Cox that are laser focused on expanding access to affordable high-speed internet in our community. Students and families faced with financial challenges must have a fast and reliable broadband connection for education, healthcare and employment. It takes commitment and partnership from companies like Cox to ensure that their access to the internet is not limited by their economic status,” said Phoenix Mayor Kate Gallego.

“In Arizona we have been happy to form public-private partnerships with Mesa Elementary School District, Chicanos Por La Causa, Roosevelt Elementary School District, Tolleson Elementary School District and the Arizona Cardinals and, most recently, our company’s funded expansion investment in Huachuca City and SE Sierra Vista, to name a few. These valuable partnerships demonstrate our track record and determination closing the digital divide and to reach underserved populations,” said Susan Anable, Southwest Region Vice President, Cox Communications.



Cox has also provided 43 technology centers in Arizona area Boys & Girls Clubs and other community centers which provides connectivity to help level the playing field so children can complete their homework online and be safely entertained after school.

[Cox's new partner portal](#) is a one-stop destination to educate and engage organizations that want to work alongside Cox to champion digital equity for low-income families. Organizations interested in partnering with Cox can join the mission by registering on the portal. Playbooks, case studies and details about how to get involved can be found there. [Visit Cox.com/lowcostinternet](https://www.cox.com/lowcostinternet) for more information.



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#### **About Cox's Affordability Program**

Cox is dedicated to ensuring digital equity for households of all incomes and economic statuses in our communities. Whether learning from home, working remotely or surfing the web, internet access is crucial for all children and adults. Cox offers several affordable internet programs to qualifying households to keep our communities connected, in addition to digital literacy training and discounted PCs. To learn more about Cox's dedication to digital equity and explore affordable internet tiers, please visit [cox.com/digitalequity](https://www.cox.com/digitalequity).

#### **About Cox Communications**

[Cox Communications](#) is committed to creating meaningful moments of human connection through broadband applications and services. The largest private telecom company in America, we proudly serve seven million homes and businesses across 18 states. In metro Phoenix, we serve approximately 2.5 million product subscribers, and in Southern Arizona, approximately 400,000 product subscribers, with residential and business digital television, 1G high speed Internet, security systems and digital telephone service over its own nationwide IP network. Cox is proud to contribute more than \$5.5 billion in annual economic impact statewide and we invest \$33 million in community and nonprofit support in Arizona each year. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that makes each one unique. The 3,100 Arizona employees of Cox are proud to have topped numerous J.D. Power and Associates' studies of customer satisfaction and for many years top "Ranking Arizona-Best of Arizona Business" list. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

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